



Conference “Farming to Changing Expectations”

28 – 29 August 2014

Tahuna Conference Centre Nelson

Thursday 28 August 2014

- 9.00 am Registrations / refreshments
9.20 am Welcome and conference opening, Matthew Newman
9.30 am **Robin Johnson Memorial Session** – Chairperson, Matthew Newman

Supply chain evolution in response to changing demand in markets

Earl Rattray – a founding Fonterra Board member and current Director of several NZ agribusiness companies. He also holds interests in farming operations in NZ and internationally.

- 10.30 am Morning tea
11.00 am Contributed Paper Session I
12.30 pm Lunch
1.30 pm Contributed Paper Session II
3.30 pm Afternoon tea
4.00 pm **Plenary Session** – Chairperson Prof Frank Scrimgeour

[session title to be confirmed]

Dr Garry McDonald of Market Economics will tackle the environmental angle of the conference theme, drawing on a multitude of experience; such as with spatial decision support systems, ecosystem services evaluation, genuine progress indicators and much more.

- 5.00 pm NZARES Annual General Meeting
6.30 pm Board buses for **President’s Shout and Conference dinner at Jellyfish**
After dinner speaker: Craige Mackenzie
Supreme Ballance Farm Environment Award Winner for 2013, Chair of the Precision Agriculture Association, CEO of Agrioptics NZ Ltd and Greenvale Pastures

Friday 29 August 2014

- 9.00 am Contributed Paper Session III
10.30 am Morning tea
11.00 am **The AARES Session** – Chairperson Phil Journeaux

Global Food for Thought: Implications of changing food market dynamics for NZ agriculture

Dr Wendy Umberger – Director and Associate Professor of Global Food Studies at the University of Adelaide.

- 12.00 pm Lunch
1.00 pm Contributed Paper Session IV
3.00 pm **Rod Forbes: Looking back looking out**
3.10 pm Conference closing – Prof Frank Scrimgeour
3.30 pm Conference closed

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Note: (1) This programme is subject to some degree of change within the framework indicated above.
(2) All plenary sessions will be held in the Kotuku Room