

NZARES Guest Speaker and Sponsorship Policy

The principal objective of the New Zealand Agricultural and Resource Economics Society (NZARES) is to foster professional discussion between those involved in the economic analysis and business of agriculture, agribusiness and natural resource management.

The annual NZARES conference is the main forum for presentation, debate and discussion of current research by academics, policy analysts and professionals interested in primary industries, natural resources and the environment.

Guest plenary speakers

The NZARES conference typically has three plenary sessions. Where the NZARES Committee has invited a guest to speak at a plenary session, the NZARES offer to:

- Waive registration fees;
- Waive the cost of the conference dinner;
- Provide accommodation; and
- Reimburse travel costs on presentation of receipts to the Treasurer.

In situations where a NZARES member has been invited to speak at a plenary session, the NZARES will waive their registration fee only.

Contributed paper sessions

The NZARES conference typically has over 10 contributed paper sessions (3 to 4 papers each). The NZARES Committee encourages members to organise their own themed contributed paper sessions that align with their areas of research or policy interests. However, NZARES will not cover any costs (i.e. registration, dinner, accommodation or travel) of guests that NZARES members invite to speak at contributed paper sessions.

In special circumstances, if members wish to organise special contributed paper sessions, where invited speaker registrations are waived and/or other expenditure is required - they must seek approval from the committee at the planning stage (before the end of March), so that such costs (if approved) can be built into the budget.

Sponsorship

The NZARES Committee welcomes sponsorship from entities towards the cost of running the annual NZARES conference. To obtain brand prominence on NZARES promotional material, or naming rights for the conference or one or more contributed paper sessions, it is expected that the level of sponsorship provided is:

- A cash contribution over and above the direct costs to that entity from sending its own people; and/or
- More than the conference costs of the speakers at themed contributed paper sessions that naming rights are sought for.

Sponsorship tiers:

- **Gold:** Minimum \$5,000 sponsorship.
This provides naming rights to the conference as a whole. Sponsors can provide posters and banners at the conference as agreed with NZARES.
- **Silver:** Minimum \$1,000 sponsorship.
This provides naming rights to one session (either plenary or contributed paper). Sponsors can provide posters and banners within that session as agreed with NZARES.